

Competitiveness clusters in France

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Lyon 2014, December 4TH



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www.developpement-durable.gouv.fr

The policy

- Launched in 2005
- Mix of competitiveness policy and land planning policy
- Managed by the administration : 7 ministerial departments involved in the management of the policy
 - Industry
 - Land planning
 - Ecology
 - Health
 - Research
 - Agriculture
 - defense
- A dedicated tool ; the FUI (inteministerial fund, around 120 million euros/year for innovation projects financing)
- Increasing support of local authorities
- Large financing of the management structures by public authorities (around 35/35/30 state/local authorities/companies and other resources)



Where are they



(1)
Santé tropicale
(Lyonbiopôle)
Guyane

(2)
Technologies écoefficientes
(Capenergies)
Guadeloupe

Qualitropic
(Agronutrition en milieu tropical)
St-Denis de la Réunion

Source : DGCIIS/DATAR juin 2010

The clusters

- 71 clusters
- Creating competitiveness by innovation and cross fertilization between industries, research organisations (including universities), training bodies (at all levels)
- In all main sectors of the economy, but concentration in health sciences, IT, materials, energy and energy management, clean techs)
- Generally small structures (around 6 to 10 staff, average budget around 1 to 1,5 million euros)
- New missions since 2012 : not only generating research projects, but trying to follow the job and incomes creation by enterprises involved in the projects
- Missions given by the public authorities in international co-operation, private financing, economic intelligence, training reflexions and knowledge building,..
- Large and evolving missions for small teams and declining public support

Strengths and weaknesses

■ strengths

- A 10 years experience in projects building and (sometimes) managing
- Skills of the staffs (linked to project management and ecosystem knowledge)
- Increase in members number shows they are recognized as performing bodies
- Strong relationship between the clusters, the members and the public authorities
- Networking between clusters and sharing actions
- A lot of financing in the field of innovation (PIA, H2020)
- The strong support of local authorities

■ weaknesses

- Generally small structures (around 6 to 10 staff, average budget around 1 to 1,5 million euros)
- Addiction to public financing
- A period of public budgets constraints and strict competition rules inside Europe
- The difficulty to generate private resources on top of memberships and valorization of volunteers
- The competition with new tools with comfortable budgets (IRT, ITE,...)
- A difficulty to move from a top down policy to a bottom-up initiative

**Tank you for
your attention**



Diapo de résumé

- Introduction
- Présentation

Cette diapo doit être faite en dernier, une fois la présentation VRAIMENT terminée.

Ex. :

- Se positionner sur la 1ère diapo de la présentation dont le titre (ici introduction) sera inclus dans le résumé.

- Insertion diapo de résumé

La diapo ainsi créée reprend tous les titres de chaque diapo.

La déplacer ensuite sous la diapo titre.